



2010 Health and Productivity Forum

**Integrated Benefits Institute &
National Business Coalition on Health**

THE BEST CONFERENCE VALUE FOR EMPLOYERS

The 2010 IBI-NBCH Health & Productivity Forum is all about employers and what they tell us they want:

- ◆ How to make a business case for health and disability management interventions
- ◆ Case studies from others showing accessible, effective interventions
- ◆ Demonstrations of bottom-line results

That's exactly what our program offers. This isn't another health promotion conference. Instead, here's the value the Forum features:

- Case studies of interventions that produce impacts on absence, disability and the bottom-line
- How health promotion can impact CFOs' measures of productivity savings
- Latest health & productivity measurement tools and techniques - set baselines and measure results
- A no-cost, pre-conference workshop on tools available to model baseline costs when employers don't have much data
- Research showing where management of health, productivity and disability pays off.

Last year, the Integrated Benefits Institute and the National Business Coalition on Health partnered to combine their diverse members to assure a great turnout. Because we don't have an exhibit hall or paid presentations, we can schedule our sessions and events to offer an effective learning environment and ample networking to help you share what works and why. Suppliers are there as well, but not to sell, rather to learn and teach what they know.

In addition to sessions for all attendees, the program includes four breakout tracks for smaller, interactive sessions:

- Value-based Benefits
- Lost Work Time Management
- Integration
- Health and Wellness—Culture, Participation and Programs

We know you will agree. This is the best program available to learn about interventions *and results* for health, productivity and disability management -- from the program and from each other.

[Click here](#) for more information or to register for the Forum.